



FOR IMMEDIATE RELEASE

*1<sup>ST</sup> Annual Blacks in Technology Entrepreneurship Week, Durham NC - November 6 - 13, 2011. Kick-off event honoring North Carolina natives featured in CNN "Black In America 4"*

Durham, NC (September 9, 2011)- The 1st Annual Blacks in Technology Entrepreneurship Week holds promise like no other. The theme for this year's event is "Changing the Face of Technology" and focus' on NC natives and residents who are indeed changing the face and landscape of technology entrepreneurship. Katrina M Harrell in connection with 100 Urban Entrepreneurs of NC will honor six extraordinary minority innovators in technology and entrepreneurship: Wayne Sutton and Angela Benton co-founders of NewMe Accelerator, Tiffani Bell founder of Pencilyou.in and part of NewMe Accelerator project who are each subjects of CNN: "Black in America 4"; Stephanie Harris and Roderick Frizzelle co-founders of ibuzzn.com, and LaShanda Henry, founder of Black Business Women Online.

This year's kick-off event on Sunday, November 6, 2011 will be held at Bay 7 in the American Tobacco District, Durham NC, as a networking and celebration event not only celebrating the accomplishments of the honorees but also providing unsurpassed networking opportunity among Top entrepreneurs throughout the state. Networking begins at 6:00pm with the honoree event & program beginning promptly at 6:30pm. November 13, 2011 viewing party of the CNN show to be announced.

An array of sponsorship and vendor opportunities is also available. Any questions regarding sponsorship should be directed to the contact information below. The event founder seeks a goal to raise \$10,000 to help fund an Entrepreneurship program at a Historically Black College or University within the state of North Carolina.

Registration for the event can be completed online by visiting [BLACKSINTECHNOLOGYENTREPRENEURSHIPWEEK.YOLASITE.COM](http://BLACKSINTECHNOLOGYENTREPRENEURSHIPWEEK.YOLASITE.COM) or by contacting Katrina Harrell at 919-438-BITE (2483) or via email: [katrina.harrell@100ue.org](mailto:katrina.harrell@100ue.org).

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**About 100 Urban Entrepreneurs** - 100 Urban Entrepreneurs is a nonprofit foundation dedicated to helping provide a long-term economic boost to urban communities throughout the United States by supporting entrepreneurship at its earliest stages. 100 Urban Entrepreneurs seeks to identify, fund and mentor 100 of the most promising young businesspeople from economically disadvantaged communities who might otherwise lack access to startup capital and a professional network. Our goal is to provide the tools to help talented young dreamers create viable, profitable companies and create jobs within urban America. For more information, visit [100UrbanEntrepreneurs.org](http://100UrbanEntrepreneurs.org).

**About Katrina M Harrell** - Katrina is the founding CEO of Your Simple Bookkeeper, Inc. which was the recipient of 100 Urban Entrepreneur funding grant in 2010. As founder of BITE week, Katrina Harrell is an advocate for entrepreneurship as a wealth builder for people of color and women. Ms. Harrell is also the President of the KM Harrell Group, LLC a strategic business development & consulting firm offering business strategy solutions to create profitable business models. She has been featured in [blackenterprise.com](http://blackenterprise.com), Top 200 Leading Moms in business by [Start-upNation.com](http://Start-upNation.com) and a host of other media outlets. For more information, visit [www.katrinamharrell.com](http://www.katrinamharrell.com).

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